CONTRACT



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

And:

Medium Buying LLC 815 Grandview Ave Suite 600 Columbus, OH 43215

| Billi | ng Cycle | Billing Cale | endar_ | Cash/Trade |
|-------|------------------|--------------|-----------------|----------------|
| EON | M/EOC | Broadcast | | Cash |
| Prop | <u>perty</u> | Account Ex | <u>kecutive</u> | Sales Office |
| wo | WT | Mary Beth | Keating | Omaha National |
| Spe | cial Handl | ing | | |
| | | | | |
| Den | <u>nographic</u> | | • | • |
| Adu | Its 35+ | | | |
| | | Order Type | <u> </u> | |
| | | NORMAL | | |
| Agy | Code | Advertiser | <u>Code</u> | Product 1/2 |
| | | 321 | | 373 |
| Age | ncy Ref | | Advertiser | Ref |
| 124 | 983 | | 600890 | |

Start/End Spots/ Time Length Week Type Spots *Line Ch Start Date End Date Description Rate Days Amount WOWT03/14/22 03/25/22 Today Show 7:00 AM-9:00 AM :30 NM \$2,750.00 Start Date **End Date** Weekdays Spots/Week Rate \$275.00 Week: 03/14/22 03/20/22 MTWTF--5 Week: 03/21/22 03/27/22 MTWTF--5 \$275.00 WOWT03/14/22 03/25/22 News @ 630p M-F 6:30 PM-7:00 PM :30 NM 10 \$3,500.00 Start Date **End Date** Weekdays Spots/Week Rate \$350.00 Week: 03/14/22 03/20/22 MTWTF--5 5 \$350.00 Week: 03/21/22 03/27/22 MTWTF--5:30 PM-6:00 PM WOWT03/14/22 03/25/22 :30 NM **NBC Nightly News** 10 \$7,000.00 **End Date** Spots/Week Start Date Weekdays Rate \$700.00 Week: 03/14/22 03/20/22 MTWTF--5 Week: 03/21/22 03/27/22 MTWTF--5 \$700.00 4 WOWT03/14/22 03/25/22 Morning News Show 6:00 AM-7:00 AM :30 NM 10 \$2,500.00 End Date Spots/Week Start Date **Weekdays** Rate Week: 03/14/22 03/20/22 MTWTF--5 \$250.00 Week: 03/21/22 03/27/22 MTWTF--5 \$250.00 5 WOWT03/14/22 03/25/22 Today Show II 9:00 AM-10:00 AM :30 NM 10 \$1,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 03/14/22 \$100.00 03/20/22 MTWTF--5 Week: 03/21/22 03/27/22 MTWTF--\$100.00 5 6 WOWT03/14/22 03/25/22 News @ 5p M-F 5:00 PM-5:30 PM :30 NM 10 \$3,500.00 Start Date **End Date** Weekdays Spots/Week Rate \$350.00 Week: 03/14/22 03/20/22 MTWTF--5 Week: 03/21/22 03/27/22 MTWTF--5 \$350.00 WOWT03/14/22 03/25/22 M-F News @ 4p 3:57 PM-5:00 PM :30 NM 10 \$2,250.00 Weekdays Spots/Week Start Date **End Date** Rate Week: 03/14/22 \$225.00 03/20/22 MTWTF--5 MTWTF--Week: 03/21/22 03/27/22 5 \$225.00 WOWT03/14/22 3:00 PM-4:00 PM M-F 3p-4p :30 NM 03/25/22 10 \$800.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 03/14/22 03/20/22 MTWTF--5 \$80.00 MTWTF--Week: 03/21/22 03/27/22 5 \$80.00 WOWT03/14/22 03/25/22 Midday News 11:00 AM-12:00 PN :30 NM 10 \$1,000.00 Spots/Week Start Date End Date <u>Weekdays</u> Rate



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 2391254 / | WOC13424221 |

Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 01/21/22

Contract Dates Product Estimate # 03/07/22 - 03/27/22 TV 1468

| Start Date End Date Weekdays Spots/Week Rate Spots/Week Start Date | *Line Ch Start | Date End D | ate Descriptio | n | Start/End Time | Days | Spots/ Length Week | Rate | Type S _l | oots | Amount |
|--|----------------------------------|-------------------|----------------|------------------------|---------------------------------------|------|-----------------------|------|---------------------|------|-----------------|
| N 10 NOWT03/07/22 03/27/22 Wednesday Prime Hr 2 8.00 PM-9:00 PM 3.30 NM 3 \$2,550.00 | | | | | | | | | | | |
| N | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Week 03/14/22 03/20/22 W 1 \$850.00 Week: 03/14/22 03/20/22 W 1 \$500.00 Week: 03/14/22 03/20/22 5 1 \$500.00 Week: 03/14/22 03/20/22 5 1 \$500.00 Week: 03/14/22 03/20/22 5 1 \$500.00 Week: 03/07/22 03/19/22 Sa Today \$500.00 Start Date End Date Weekdays Spots/Week Rate \$250.00 Week: 03/07/22 03/19/22 Week: 03/07/22 03/20/22 Weekdays Spots/Week Section Se | | | | | · · · · · · · · · · · · · · · · · · · | | -30 | | NIM | 2 | ¢2 550 00 |
| Week: 03/07/22 | | | | • | | | .50 | | INIVI | 3 | φ2,330.00 |
| N 11 WOWT03/07/22 03/27/22W 1 | Week: 03/07/22 | 03/13/22 | | | | | | | | | |
| N 11 WOWT03/07/22 03/20/22 NBC Nightly News Su 5:30 PM-6:00 PM 30 NM 2 \$1,000.00 | | | | | · | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Spots/Week O3/07/22 O3/13/22 | | | | | · · · · · · · · · · · · · · · · · · · | | | | | | |
| Week: 03/07/22 | | | | | _ | | :30 | | NM | 2 | \$1,000.00 |
| N 12 WOWT03/07/22 03/19/22 5a Today Sotos/Week Sotos/Wee | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week S250.00 | | | S | 1 | * | | | | | | |
| Start Date End Date Weekdays Spots/Week S250.00 Week: 03/07/22 03/20/22 Met The Press 9:00 AM-10:00 AM :30 | N 12 WOWT03/07 | /22 03/19/2 | 22 Sa Today | | 8:00 AM-9:30 AM | | :30 | | NM | 2 | \$500.00 |
| Week: 03/14/22 | | | Weekdays | | | | | | | | |
| N 13 WOWT03/07/22 03/20/22 Meet The Press 9:00 AM-10:00 AM 3:30 NM 2 \$550.00 Start Date End Date Weekdays Spots/Week \$275.00 | | | - | · · | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate \$275.00 | | | | • | | | | | | _ | |
| Week: 03/07/22 03/13/22 S 1 \$275.00 Week: 03/14/22 03/20/22 S 1 \$275.00 N 14 WOWT03/07/22 03/23/22 Wednesday Prime Hr 3 9:00 PM-10:00 PM :30 NM Start Date Week: 03/07/22 End Date Construction of the Construc | | | | | | | :30 | | NM | 2 | \$550.00 |
| Week: 03/14/22 | | | | | | | | | ł | | |
| Start Date End Date Weekdays Spots/Week Rate \$850.00 | Week: 03/14/22 | 03/20/22 | S | 1 | | | | | | | |
| Week: 03/07/22 03/13/22 w 1 \$850.00 Week: 03/14/22 03/20/22 w 1 \$850.00 Week: 03/21/22 03/27/22 w 1 \$850.00 N 15 WOWT03/07/22 03/20/22 News @ 5p Su 5:00 PM-5:30 PM :30 NM 2 \$500.00 Start Date Week: 03/07/22 03/13/22 S 1 \$250.00 NM 3 \$1,050.00 N 16 WOWT03/07/22 03/24/22 Thursday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$1,050.00 Start Date Week: 03/07/22 03/13/22 | N 14 WOWT03/07 | /22 03/23/2 | 22 Wednesda | y Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | NM | 3 | \$2,550.00 |
| Week: 03/14/22 03/20/22 w 1 \$850.00 N 15 WOWT03/07/22 03/20/22 News @ 5p Su 5:00 PM-5:30 PM :30 NM 2 \$500.00 Start Date Week: 03/07/22 End Date O3/13/22 | | | | | | | | | 1 | | |
| Week: 03/21/22 03/27/22 | | | | | | | | | | | |
| N 15 WOWT03/07/22 03/20/22 News @ 5p Su 5:00 PM-5:30 PM :30 NM 2 \$500.00 Start Date End Date Weekdays Spots/Week Rate \$250.00 Week: 03/07/22 03/20/22 | | | | | * | | | | | | |
| Start Date Week: 03/07/22 End Date 03/13/22 Weekdays 03/13/22 Spots/Week Spots/W | | | | • | | | .20 | | NIM | 2 | ¢ E00.00 |
| Week: 03/07/22 03/13/22 S 1 \$250.00 Week: 03/14/22 03/20/22 S 1 \$250.00 N 16 WOWT03/07/22 03/24/22 Thursday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$1,050.00 Start Date Week: 03/07/22 End Date Weekdays Spots/Week Week: 03/07/22 Rate S350.00 \$350.00 Week: 03/21/22 Week: 03/21/22 NM 3 \$2,250.00 Week: 03/21/22 03/27/22 T 1 \$350.00 NM 3 \$2,250.00 N 17 WOWT03/07/22 03/23/22 Wednesday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$2,250.00 Start Date Week: 03/07/22 End Date Weekdays Spots/Week Week Rate Store Rate Store Week: 03/07/22 NM 3 \$2,250.00 Week: 03/07/22 03/13/22 w 1 \$750.00 Week: 03/21/22 03/20/22 w 1 \$750.00 Week: 03/21/22 03/27/22 w 1 \$750.00 | | | . | | | | .30 | | INIVI | 2 | φουυ.υυ |
| N 16 WOWT03/07/22 03/24/22 Thursday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$1,050.00 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Week: 03/07/22 03/13/22 T 1 \$350.00 Week: 03/14/22 03/20/22 T 1 \$350.00 Week: 03/21/22 03/27/22 T 1 \$350.00 N 17 WOWT03/07/22 03/23/22 Wednesday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$2,250.00 Start Date Week: 03/07/22 End Date O3/13/22 Weekdays Spots/Week Rate S750.00 Rate S750.00 Week: 03/14/22 03/20/22 W 1 \$750.00 Week: 03/21/22 03/27/22 W 1 \$750.00 | Week: 03/14/22 | 03/20/22 | S | 1 | \$250.00 | | | | | | |
| Week: 03/07/22 03/13/22 T 1 \$350.00 Week: 03/14/22 03/20/22 T 1 \$350.00 Week: 03/21/22 03/27/22 T 1 \$350.00 N 17 WOWT03/07/22 03/23/22 Wednesday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$2,250.00 Start Date Week: 03/07/22 End Date O3/13/22 Weekdays Spots/Week Rate S750.00 Rate S750.00 Week: 03/14/22 03/20/22 W 1 \$750.00 Week: 03/21/22 03/27/22 W 1 \$750.00 | N 16 WOWT03/07 | /22 03/24/2 | 22 Thursday F | rime Hr 1 | 6:57 PM-8:00 PM | | :30 | | NM | 3 | \$1,050.00 |
| Week: 03/14/22 03/20/22 T 1 \$350.00 Week: 03/21/22 03/27/22 T 1 \$350.00 N 17 WOWT03/07/22 03/23/22 Wednesday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$2,250.00 Start Date Week: 03/07/22 End Date O3/13/22 Weekdays Spots/Week Rate S750.00 Rate S750.00 Week: 03/14/22 03/20/22 W 1 \$750.00 Week: 03/21/22 03/27/22 W 1 \$750.00 | | | | | | | | | | | |
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| N 17 WOWT03/07/22 03/23/22 Wednesday Prime Hr 1 6:57 PM-8:00 PM :30 NM 3 \$2,250.00 | | | · · | | | | | | ł | | |
| Start Date End Date Weekdays Spots/Week Rate Week: 03/07/22 03/13/22 W 1 \$750.00 Week: 03/14/22 03/20/22 W 1 \$750.00 Week: 03/21/22 03/27/22 W 1 \$750.00 | N 17 WOWT03/07 | | 22 Wednesda | v Prime Hr 1 | • | | :30 | | NM | 3 | \$2 250 00 |
| Week: 03/14/22 03/20/22w 1 \$750.00 Week: 03/21/22 03/27/22w 1 \$750.00 | | | | • | | | .00 | | 14.14 | Ü | Ψ2,200.00 |
| Week: 03/21/22 03/27/22w 1 \$750.00 | | | | 1 | | | | | | | |
| | | | | | | | | | | | |
| N 18 WOWT03/07/22 03/24/22 Thursday Prime Hr 2 8:00 PM-9:00 PM :30 NM | | | | | · · · · · · · · · · · · · · · · · · · | | | | | | |
| Start Data - End Data - Waskdaya - Shata/Wask - Data | | | - | | | | :30 | | NM | 3 | \$1,050.00 |
| <u>Start Date </u> | | | | <u>Spois/Week</u> 1 | | | | | ł | | |
| Week: 03/14/22 | | | T | 1 | | | | | | | |
| Week: 03/21/22 03/27/22T 1 \$350.00 | Week: 03/21/22 | 03/27/22 | T | 1 | \$350.00 | | | | | | |
| N 19 WOWT03/07/22 03/19/22 News @ 10p Sa 10:00 PM-10:30 PN :30 NM 2 \$700.00 | N 19 WOWT03/07 | | 22 News @ 10 |)p Sa | 10:00 PM-10:30 PM | | :30 | | NM | 2 | \$700.00 |
| Start Date End Date Weekdays Spots/Week Rate | | | | Spots/Week | | | | | | | |
| Week: 03/07/22 | Week: 03/07/22 Week: 03/14/22 | 03/13/22 03/20/22 | S- S- | 1 1 | \$350.00 \$350.00 | | | | | | |
| | | | | • | · · · · · · · · · · · · · · · · · · · | | .20 | | NIA 4 | 0 | <u> </u> |
| | | | | | | | :30 | | INIVI | 2 | ֆ∠∪∪.∪∪ |
| N 20 WOWT03/07/22 03/20/22 Weekend News Su 7:00 AM-8:00 AM :30 NM 2 \$200.00 | Week: 03/07/22 | 03/13/22 | S | 1 | \$100.00 | | | | | | |
| N 20 WOWT03/07/22 03/20/22 Weekend News Su 7:00 AM-8:00 AM :30 NM 2 \$200.00 | | | | | \$100.00 | | | | | | |

Contract Agreement Between: Print Date 01/24/22 Page 3 of 4



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 2391254 / | WOC13424221 |

 Advertiser
 Original Date / Revision

 Brett Lindstrom NE GOV
 01/21/22 / 01/21/22

 Contract Dates
 Product
 Estimate #

 03/07/22 - 03/27/22
 TV
 1468

| *Line Ch Start Date End Date Description | Start/End Time | Days Length | Spots/ Week Rate | Type S | Spots | Amount |
|--|---------------------------------------|-------------|---------------------|--------|-------|--------------|
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| N 21 WOWT03/07/22 03/20/22 Su 630a-7a | 6:30 AM-7:00 AM | :30 | | NM | 2 | \$60.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 03/07/22 03/13/22S 1 | \$30.00 | | | | | |
| Week: 03/14/22 03/20/22S 1 | \$30.00 | | | | | |
| N 22 WOWT03/07/22 03/20/22 News @ 10p Su | 10:00 PM-11:00 PN | :30 | | NM | 2 | \$500.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 03/07/22 | \$250.00 | | | | | |
| | \$250.00 | | | | | |
| N 23 WOWT03/07/22 03/20/22 Su Today | 8:00 AM-9:00 AM | :30 | | NM | 2 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 03/07/22 03/13/22 | <u>Rate</u> \$250.00 | | | | | |
| Week: 03/14/22 03/20/22S 1 | \$250.00 | | | | | |
| - | 9:00 PM-10:00 PM | :30 | | NM | 3 | ¢4 200 00 |
| N 24 WOWT03/07/22 03/24/22 Thursday Prime Hr 3 Start Date End Date Weekdays Spots/Week | Rate | .30 | | INIVI | 3 | \$1,200.00 |
| Week: 03/07/22 03/13/22 T 1 | \$400.00 | | | | | |
| Week: 03/14/22 03/20/22T 1 | \$400.00 | | | | | |
| Week: 03/21/22 03/27/22T 1 | \$400.00 | | | | | |
| N 25 WOWT03/07/22 03/19/22 News @ 5p Sa | 5:00 PM-5:30 PM | :30 | | NM | 2 | \$600.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | _ | ******* |
| Week: 03/07/22 03/13/22S- 1 | \$300.00 | | | | | |
| Week: 03/14/22 03/20/22S- 1 | \$300.00 | | | | | |
| N 26 WOWT03/07/22 03/19/22 NBC Nightly News Sa | 5:30 PM-6:00 PM | :30 | | NM | 2 | \$1,000.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 03/07/22 03/13/22S- 1 | \$500.00 | | | | | |
| Week: 03/14/22 03/20/22S- 1 | \$500.00 | | | | | |
| N 27 WOWT03/07/22 03/19/22 News @ 630p Sa | 6:30 PM-7:00 PM | :30 | | NM | 2 | \$400.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 03/07/22 | \$200.00 \$200.00 | | | | | |
| - | · · · · · · · · · · · · · · · · · · · | | | | | **** |
| N 28 WOWT03/07/22 03/11/22 Today Show | 7:00 AM-9:00 AM | :30 | | NM | 3 | \$825.00 |
| Start Date End Date Weekdays Spots/Week Week: 03/07/22 03/13/22 wTF 3 | <u>Rate</u> \$275.00 | | | | | |
| N 29 WOWT03/07/22 03/11/22 News @ 630p M-F | 6:30 PM-7:00 PM | :30 | | NM | 3 | \$1,050.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | | INIVI | 3 | \$1,050.00 |
| Week: 03/07/22 03/13/22 WTF 3 | \$350.00 | | | | | |
| N 30 WOWT03/07/22 03/11/22 NBC Nightly News | 5:30 PM-6:00 PM | :30 | | NM | 3 | \$2,100.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | | · · | ψ <u>=</u> , |
| Week: 03/07/22 03/13/22WTF 3 | \$700.00 | | | | | |
| N 31 WOWT03/07/22 03/11/22 Morning News Show | 6:00 AM-7:00 AM | :30 | | NM | 3 | \$750.00 |
| Start Date | <u>Rate</u> | | | | | |
| Week: 03/07/22 03/13/22WTF 3 | \$250.00 | | | | | |
| N 32 WOWT03/07/22 03/11/22 Today Show II | 9:00 AM-10:00 AM | :30 | | NM | 3 | \$300.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 03/07/22 03/13/22WTF 3 | \$100.00 | | | | | |
| N 33 WOWT03/07/22 03/11/22 News @ 5p M-F | 5:00 PM-5:30 PM | :30 | | NM | 3 | \$1,050.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 03/07/22 03/13/22WTF 3 | \$350.00 | | | | | |
| N 34 WOWT03/07/22 03/11/22 M-F News @ 4p | 3:57 PM-5:00 PM | :30 | | NM | 3 | \$675.00 |
| Start Date End Date Weekdays Spots/Week Week: 03/07/22 03/13/22 wtF 3 | <u>Rate</u> \$225.00 | | | | | |
| ************************************** | ΨΖΖΟ.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Print Date 01/24/22 Page 4 of 4 Contract Agreement Between:



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 2391254 / | WOC13424221 |

| Advertiser | Original Date / Revision |
|------------------------|--------------------------|
| Brett Lindstrom NE GOV | 01/21/22 / 01/21/22 |

| Contract Dates | <u>Product</u> | Estimate # |
|---------------------|----------------|------------|
| 03/07/22 - 03/27/22 | TV | 1468 |

| | Start/End | | Spots/ | | | | |
|--|-------------------|--------|-------------|------|--------|-------|-------------|
| *Line Ch Start Date End Date Description | Time | Days | Length Week | Rate | Type S | Spots | Amount |
| N 35 WOWT03/07/22 03/11/22 M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | NM | 3 | \$240.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | | |
| Week: 03/07/22 03/13/22WTF 3 | \$80.00 | | | | | | |
| N 36 WOWT03/07/22 03/11/22 Midday News | 11:00 AM-12:00 PN | | :30 | | NM | 3 | \$300.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | | |
| Week: 03/07/22 03/13/22WTF 3 | \$100.00 | | | | | | |
| | | Totals | | | _ | 159 | \$48,750.00 |

| Time Per | iod | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|----------|-----------|------------|--------------|--------------|-------------|
| 02/28/22 | -03/25/22 | 159 | \$48,750.00 | (\$7,312.50) | \$41,437.50 |
| Totals | | 159 | \$48,750.00 | (\$7,312.50) | \$41,437.50 |

| Signature: | Da | ate: |
|------------|----|------|
| | | |